

# Styles®

LUXURY DAIRY & VEGAN  
ICE CREAM  
WHOLESALE PRICES 2024  
HANDMADE IN WEST SOMERSET







# Styles®

Luxury Award-Winning Farmhouse

# ICE CREAM

Handmade in West Somerset

## Styles Farm

Styles Farmhouse Ice Cream was established by David and Sue Baker in 1988 and all of the ice creams and sorbets are still lovingly produced at Styles Farm in the picturesque Brendon Hills.

Passionate about their ice cream, David and Sue use whole fresh cow's milk, which they collect from the herd of Jersey Cows that graze at Westcott Farm, Tiverton, Devon.

To this they add fresh West Country double and clotted cream and the very best natural flavours.



## Wholesale Prices for 2024

\* Due to inflation we may not be able to hold prices

\* Prices exclusive of VAT

PRODUCT	PRICE £
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### DAIRY - 125 ML x12

Salted Caramel	15.12
Vanilla Bean	15.12
Clotted Cream	15.12
Mint Choc Chip	15.12
Dark Chocolate	15.12
English Toffee and Butterscotch	15.12
Blackberry and Double Cream	16.21
Honeycomb	16.21
Raspberries and Cream	16.21
Real Strawberry	16.21
Stem Ginger	16.21

### VEGAN ICE CREAM & SORBETS - 125 ML x12

Vegan Vanilla	15.12
Vegan Chocolate	16.21
Mango Sorbet	16.25
Passion Fruit Sorbet	16.25
Mediterranean Lemon Sorbet	16.25
Raspberry Sorbet	16.25

### DAIRY - 500 ML x6

Vanilla Bean	23.63
Mint Choc Chip	23.63
Salted Caramel	23.63
Clotted Cream	23.63
Dark Chocolate	23.63
English Toffee and Butterscotch	23.63
Cappuccino	23.63
Blackberry and Double Cream	25.01
Honeycomb	25.01
Raspberries and Cream	25.01
Real Strawberry	25.01
Stem Ginger	25.01





## Wholesale Prices for 2024

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PRODUCT	PRICE £
<b>DAIRY - 1 LTR x4</b>	
Vanilla Bean	30.37
Clotted Cream	30.37
Mint Choc Chip	30.37
Salted Caramel	30.37
Dark Chocolate	30.37
English Toffee and Butterscotch	30.37
Cappuccino	30.37
Rum and Raisin	33.18
Blackberry and Double Cream	33.18
Honeycomb	33.18
Raspberries and Cream	33.18
Real Strawberry	33.18
Stem Ginger	33.18



Mint Choc Chip



Vanilla Bean

UP TO AND INCLUDING 1 LTR ..... % DISCOUNT  
 OVER 1 LTR ..... % DISCOUNT  
 MINIMUM ORDER £.....  
 DELIVERY DAYS .....



Real Strawberry

### DAIRY - 2 LTR

Vanilla Bean	13.71
Clotted Cream	14.44
Mint Choc Chip	14.44
Dark Chocolate	14.44
English Toffee & Butterscotch	14.44
Salted Caramel	14.44
Cappuccino	14.44
Blackberry and Double Cream	16.23
Honeycomb	16.23
Raspberries and Cream	16.23
Real Strawberry	16.23
Stem Ginger	16.23
Rum & Raisin	16.23



Sorbets

### VEGAN SORBETS - 2 LTR

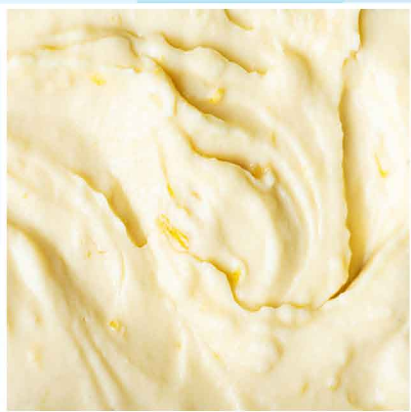
Mango	17.49
Passion Fruit	17.49
Mediterranean Lemon	17.49
Raspberry	17.49

# NEW FLAVOURS FOR 2024



## STYLISH DODGER

A "Stylish" take on a great British favourite biscuit. Rich biscuity ice cream, rippled with tangy raspberry.



## DAIRY LEMON


Rich dairy Ice Cream with a tangy lemon flavour

Note to scoopers:  
Please ensure separate scoop  
and scoop jugs are used for  
flavours containing allergens.

## Wholesale Prices for 2024

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PRODUCT	PRICE £
<b>DAIRY - 4 LTR</b>	
Vanilla Bean	24.75
Clotted Cream	27.53
Mint Choc Chip	27.53
Dark Chocolate	27.53
Salted Caramel	27.53
English Toffee and Butterscotch	27.53
Cappuccino	27.53
Bubblegum	27.53
Rum and Raisin	30.15
Blackberry and Double Cream	30.15
Mangoes and Cream	30.15
Honeycomb	30.15
Raspberries and Cream	30.15
Real Strawberry	30.15
Chocolate Orange	30.15
Stem Ginger	30.15
Banoffee	30.15
Cookies and Cream	30.15
Clotted Cream with Choc Chip	30.15
Stylish Dodger	30.15
Dairy Lemon	30.15
<b>VEGAN ICE CREAM 4 LTR</b> 	
Vegan Vanilla	27.53
Vegan Chocolate	30.15
<b>DAIRY SCOOPING NAPOLI - 5 LTR</b>	
Vanilla Bean	27.90
Clotted Cream	28.97
Mint Choc Chip	28.97
Dark Chocolate	28.97
Salted Caramel	28.97
English Toffee and Butterscotch	28.97
Cappuccino	28.97
Bubblegum	28.97
Rum and Raisin	33.34
Banoffee	33.34
Mangoes & Cream	33.34
Blackberry and Double Cream	33.34
Honeycomb	33.34
Raspberries and Cream	33.34
Real Strawberry	33.34
Chocolate Orange	33.34
Stem Ginger	33.34
Cookies & Cream	33.34
Clotted Cream with Chop Chip	33.34
Dairy Lemon	33.34
Stylish Dodger	33.34

## Wholesale Prices for 2024

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### PRODUCT PRICE £

#### VEGAN SCOPING NAPOLI - 5 LTR

Vegan Vanilla	28.97
Vegan Chocolate	33.34

#### VEGAN SORBETS - 5 LTR

Mango	39.22
Passion Fruit	39.22
Mediterranean Lemon	39.22
Raspberry	39.22

#### DAIRY - 10 LTR

Vanilla Bean	54.87
Clotted Cream	56.92
Mint Choc Chip	56.92
Dark Chocolate	56.92
Salted Caramel	56.92
Cappuccino	56.92
English Toffee and Butterscotch	56.92
Bubblegum	56.92
Rum and Raisin	65.47
Blackberry and Double Cream	65.47
Honeycomb	65.47
Raspberries and Cream	65.47
Real Strawberry	65.47
Chocolate Orange	65.47
Stem Ginger	65.47
Mangoes and Cream	65.47
Banoffee	65.47
Clotted Cream with Choc Chip	65.47









## Wholesale Prices for 2024

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PRODUCT	PRICE £
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### DUDLEYS

Dairy Vanilla - 4 LTR (minimum order £50)	£15.97
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### FLAKES AND FUDGE STICKS



Flakes - 140 Per Box  
£15.75



Fudge Fingers - 144 Per Box  
£24.78

### BIODEGRADABLE PAPER SPOONS

Biodegradable Paper Spoons - 2000 Per Box	£60.00
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### JERSEY GOLD SOFTMIX

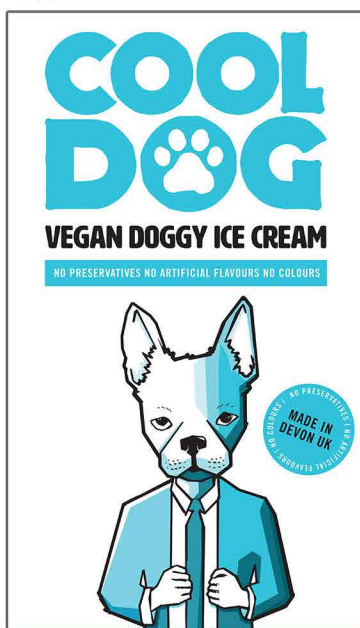
Jersey Gold Softmix - 12 x 1 LTR Per Case	£25.25
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### TARKA SPRING WATER

Tarka Spring Water - 24 Per Case	£8.15
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### COOL DOG ICE CREAM

Vegan Friendly, Lactose Free, 120ml Tub Supplied in boxes of 12	£18.81
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## STYLES FARMHOUSE ICE CREAM LOLLY PRICE LIST 2024

LOLLY DISCOUNT ..... %



SUPPLIER	PRODUCT	TRADE LIST PRICE	PRICE PER UNIT	NUMBER IN BOX
Franco's	Lemon Refresher	11.66	0.39	30
Franco's	Orange Refresher	11.66	0.39	30
Franco's	Strawberry Split	14.42	0.48	30
Franco's	Rocket Lollies	10.01	0.28	36
Franco's	Mr Bubble	9.57	0.32	30
Franco's	Apple Cider Refresher	11.66	0.58	30
Walls	Calippo Orange	20.59	0.86	24
Walls	Feast	29.57	0.85	35
Walls	Cornetto Classico	25.89	1.08	24
Walls	Cornetto Strawberry	25.89	1.08	24
Walls	Cornetto Mint	25.89	1.08	24
Walls	Twister	30.04	0.86	35
Walls	Twister Berry-licious	30.04	0.86	35
Walls	Magnum Classic	28.60	1.43	20
Walls	Magnum White	28.60	1.43	20
Walls	Magnum Double Caramel	28.60	1.43	20
Walls	Magnum Double Gold Caramel Billionaire	28.60	1.43	20
Walls	Magnum Double Star Chaser	28.60	1.43	20
Walls	Magnum Mint	28.60	1.43	20
Walls	Magnum Euphoria	28.60	1.43	20
Walls	Magnum Chill	28.60	1.43	20
Walls	Mini Milk Strawberry or Vanilla	21.63	0.49	44
Walls	Solero Exotic	26.50	1.00	25

NEW!

NEW!

NEW!



# NEW FROM WALL'S 2024

NPD IS A BIG CATEGORY DRIVER, ACCOUNTING FOR OVER 13% OF TOTAL IMPULSE SALES\*

## WHEREVER PLEASURE TAKES YOU

EUPHORIA  
PINK LEMONADE

CHILL  
BLUEBERRY COOKIE

MAGNUM EUPHORIA

MAGNUM CHILL

VEGAN

NEW

RASPBERRY SORBET  
LEMON ICE CREAM  
POPPING CANDY

MAGNUM HAD THE  
**#1 & #2**  
NPDS IN 2023\*

BLUEBERRY SORBET  
VANILLA BISCUIT FLAVOUR  
ICE CREAM, COOKIE PIECES

\*Nielsen GB Total Impulse, 52 wks to 30/09/23

# Twister

Berry-licious



NO ARTIFICIAL COLOURS  
OR FLAVOURS

MADE WITH FRUIT\*

FULLY NHFSS  
COMPLIANT

NEW



Twister Berry-licious



Unilever  
Food  
Solutions



\*From purees and fruit juice from concentrate



# IMPULSE RANGE

WALL'S HAS  
**72%**  
OF THE IMPULSE  
MARKET SHARE IN  
OUT-OF-HOME<sup>1</sup>



<sup>1</sup>: Nielsen GB Total Impulse, 52 wks to 30/09/23.

## Wholesale Prices for 2024

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### TRADITIONAL CONES



#### Single Cones

360 Per Case

POA



#### Double Cones

210 Per Case

POA

### TUBS & SPOONS



Tub 120ml x 310  
Tub 170ml x 50

POA

### CHOCOLATE WAFFLE BASKET



#### Chocolate Waffle Basket

60 Per Case



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\* Prices exclusive of VAT unless stated otherwise

## WAFFLE CONES



**Styles Smoothy  
Waffle Cones**  
180 Per Case  
POA



**Tall Rainbow  
Waffle Cones**  
90 Per Case  
POA



**Chocolate  
Waffle Cones**  
105 Per Case  
POA



**Large  
Waffle Cones**  
252 Per Case  
POA

# FREE STARTER PACK

Having been in the industry for over 30 years, we know how important it is to have good, quality, point of sale materials! So, in order to get you started with us, we are offering a fantastic FREE starter pack worth up to £100!

AVAILABLE TODAY!



STYLES FLAG



MAGNETIC SIGN



PAVEMENT SIGN

# STYLES FREEZER DEAL

IC-SCE Sloping top, entry level scooping freezer with sliding lids. Choice of either 5L Napoli, or 4L tub frames available, please specify when ordering.





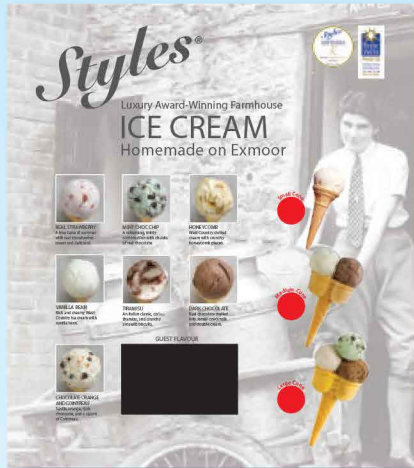
# POINT OF SALE

In addition to our starter pack, we also have a number of other point of sale materials available which are made to order! These include; bespoke menu boards in either the traditional or heritage style, dessert menu cards, freezer deals, branded parasols, allergens poster, flavour strips and ice cream stabbers.

NEED ADVICE  
ON HOW YOU  
CAN INCREASE  
SALES? JUST  
ASK!



TABLE MENU



HERITAGE MENU BOARD



MENU BOARD



STYLES PARASOL



STYLES BRANDED UNIT



BRANDED FREEZER



# Looking for an ice cream van to attend your event, show or celebration?

We provide the ice cream at events annually, ranging from village fetes, steam fairs, agricultural shows, regattas and air days as well as attending a number of weddings throughout the year with our ice cream bike or cart.

To find out more or to apply to receive our events brochure please call us on:

01984 640255 or

e mail: [info@styles-icecream.co.uk](mailto:info@styles-icecream.co.uk)







Powered by Sunshine,  
Made by

**Styles**<sup>®</sup>  
Farmhouse  
ICE CREAM

The first Solar powered and battery assisted Ice Cream van.

No diesel engine running whilst the van is in operation.

Available in electric or diesel engine.

100% Pollution and Carbon free when operating.



For more information  
please contact us on 01984 640255 or email: [info@styles-icecream.co.uk](mailto:info@styles-icecream.co.uk)

# Styles®



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